

Report to: **Health and Wellbeing Board**
Date: **12 June 2012**
By: **Councillor Keith Glazier**
Title of report: **Public Health Systems Partnership**
Purpose of report: **To provide an update on the Partnership**

RECOMMENDATION: to note the report

1. Public Health Systems Partnership

- 1.1 At the last meeting of the Health and Wellbeing Board it was agreed that a time limited Public Health Systems Partnership would be established. Its role is to champion the new public health system as it is created, proposing and testing approaches and providing advice to the Health and Wellbeing Board.
- 1.2 The partnership is chaired by the Councillor Keith Glazier, ESCC portfolio holder for Public Health and comprises:
 - ESCC (Cllr Glazier, Chief Executive and Director of Public Health);
 - Borough and District Councils;
 - GPs/CCGs;
 - Pharmacists;
 - Fire;
 - Police;
 - the Voluntary and Community Sector;
 - East Sussex Healthcare NHS Trust (ESHT)
 - Sussex Partnership NHS Trust.
- 1.3 The first meeting of the Partnership took place on 1 May. Having discussed and agreed its wider role, it focused on tobacco control. The Partnership agreed that this was an area of work where a more co-ordinated and collaborative approach between all the agencies who carried out work in this area could provide better outcomes for the County. Information is being collected from partners about current activity and suggestions for areas where there is potential for effective joint working and best practice will be looked at in areas where there has been success in reducing the number of people who smoke.
- 1.4 Draft minutes of the meeting are appended to this report. Further meetings of the Partnership will be in between Health and Wellbeing Boards to allow for reporting. The next Public Health Systems Partnership meeting will be 10 September 2012, 3pm-5pm.

Becky Shaw
Chief Executive

Contact Officer : Barbara Deacon 01273 335012

THIS WAS NOT A PUBLIC MEETING

Public Health System Partnership

MINUTES of a meeting of the Public Health System Partnership held on 1st May 2012 at County Hall, Lewes.

PRESENT - Councillor Keith Glazier (ESCC) – Chairman
Becky Shaw – Chief Executive ESCC
Shabana Bayjou – Hastings Borough Council for Mike Hepworth
Jayne Boyfield – East Sussex Healthcare NHS Trust for Darren Grayson
Dr Diana Grice – Director of Public Health
Ian Kedge – Lewes District Council
Dr Jeremy Leach – Wealden District Council for Councillor Johanna Howell
Craig McEwan – Chairman East Sussex Local Pharmaceuticals Committee
Des Prichard – Chief Fire Officer
Ivan Rudd – Voluntary and Community Sector Representative
Neil Waterhouse – Service Director, Sussex Partnership NHS Foundation Trust
Councillor Bob White – Rother District Council
Dr Greg Wilcox – Hastings and Rother Clinical Commissioning Group
Claire Quigley – NHS Sussex

ALSO PRESENT - Peter Aston – East Sussex Healthcare NHS Trust
Peter Crowley – Wave Leisure
Anita Counsell – Public Health
Barbara Deacon – ESCC
Graham Evans – Public Health
Haley Martin- East Sussex Healthcare NHS Trust
Richard Parker-Harding – Rother District Council
James Sutcliffe – Boots the Chemist Healthy Living Pharmacy
Vanessa Taylor – Community Pharmacists

APOLOGIES - Ian Fitzpatrick – Eastbourne Borough Council
Mike Hepworth – Hastings Borough Council
Darren Grayson – East Sussex Healthcare NHS Trust
Dr Elizabeth Gill – Clinical Commissioning Group
Councillor Johanna Howell – Wealden District Council
Robin Smith – Sussex Police
Councillor Trevor Webb – Hastings Borough Council

1. Welcome, Introduction and Purpose

1.1 This is a time limited Partnership set up to ensure that there is a focus on Public Health. The Terms of Reference were discussed. The amended Terms of Reference are available on request.

2. Public Health Update

2.1 Dr Diana Grice gave an update on the changes in Public Health.

2.2 The Health and Social Care Act means Public Health responsibilities will be split between the County Council and a new body Public Health England from April 2013. The Public Health team are already co-located within County Hall and have established links with key stakeholder groups to prepare for the changes. There is a Public Health transition plan to support the changes.

2.3 There are slides (available on request) which provide an overview of how the various stands link together.

2.4 Work is being done on new communications routes such as social media to get Public Health messages out to the wider communities. Immunisation and exercise are two areas of work being tested using social media.

3. Joint Strategic Needs Assessment (JSNA)

3.1 Graham Evans provided a live demonstration of the new JSNA website.
www.eastsussexjsna.org.uk

3.2 There is currently a consultation out to seek views about whether it meets local stakeholders' needs. Flyers are available that give information on the site and the consultation.

4. Setting priorities and Health and Wellbeing Strategy

4.1 The draft Health and Wellbeing strategy consultation paper will be out in June. The consultation will include a range of engagement opportunities to enable local people and groups to contribute their views as well as through the website consultation.

5. Focus on tobacco control.

5.1 The Public Health team provided a presentation on the key issues and concerns (available on request).

5.2 The Partnership agreed that there was no one body that could resolve the issues raised and that a partnership approach was the only way forward.

5.3 The following issues were raised in discussion:

- Presentations could be done at LSPs
- A collaborative and coordinated approach would have better impact
- Branding the message across agencies rather than having separate one off activities
- Move from a targeted 'stop smoking' to a wellbeing message
- Learn from areas that have reduced their smoking both locally and nationally

5.4 It was agreed it was a priority area for action. It was agreed that the Public Health team would circulate a table of current activity for completion by 25 June and would propose detailed next steps.

6. Future Meetings

6.1 Agreed to be worthwhile. Potential areas for discussion as well as tobacco control and Health & Wellbeing Strategy include behavioural change/economics & communications

Dates of future meetings:

10th September 2012. 3pm-5pm Council Chamber, County Hall

6th November 2012. 2pm – 4pm Council Chamber, County Hall

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